



Technical Symposium 2019



Transforming Built Environments – driving change with engineering

Reshaping regulation, understanding, practice and application to enhance the lifelong benefit of engineered environments

April 25-26 2019
University of Sheffield, UK

SPONSORSHIP OPPORTUNITIES

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@CIBSE
#CIBSEsymposium

About CIBSE

The Chartered Institution of Building Services Engineers exists to 'support the science, art and practice of building services engineering', by providing members and the public with first class information and education services and promoting the spirit of fellowship which guides our work.

With a membership of over 20,000 professionals from across the building service and architectural industry worldwide, CIBSE is recognised as the foremost source of information, guidance and professional development for its members, and the wider industry.

Sponsoring the Technical Symposium 2019

By sponsoring the event you will gain access to targeted media exposure which will enhance your credibility amongst the building services community. You will also get the opportunity to network with academics, decision makers and key individuals, with the potential to form new business partnerships.

Delegates will include senior consultancy professionals, young engineers and postgraduate engineers from across the building services and architectural engineering sectors.

The ninth annual Technical Symposium will continue to encourage the participation of both young and experienced industry practitioners, researchers and building users to share experiences and develop networks.

About the Technical Symposium

Now in its ninth year, the CIBSE Technical Symposium programme is created from reviewed papers and case studies that have been submitted from a broad spectrum of professional academic practitioners.

The 2019 symposium theme – Transforming Built Environments – recognises that recent upheavals in the norms, that have hitherto underpinned both society at large and the building professions, have underscored that 'business as usual' is no longer the maxim for lifelong effectiveness in built environments.

Change is not always the appropriate path. However, the unquestioned status-quo can unintentionally lead the industry to unexpected and flawed solutions. Advances in materials, technologies, techniques and expectations driven by enhanced scientific understanding and the unprecedented access and processing of information can, and will, motivate positive change.

This year's Technical Symposium will therefore provide the opportunity to examine and share research, development and applications that will drive change in the regulation, creation and maintenance of the built environment as well as evidence where there are still clear opportunities to benefit from established practices. The Symposium will include presentations, discussion and debate on both the established and proven, as well as the developmental and cutting edge.



About the Technical Symposium (continued)

Submitted abstracts may include areas that relate to any human controlled environment including all types of buildings, occupied spaces and vehicles, terrestrial or otherwise. Subjects addressed may include: building related energy, acoustics, comfort, IEQ, electrical systems, IT, lighting, thermal performance, public health, internal and external transportation, facilities and information management, security, ventilation and associated systems.

2019 host: University of Sheffield

Each year the Technical Symposium is hosted by a university or educational centre of excellence for Building Services. Past venues have included London South Bank University, Heriot-Watt Edinburgh, University College London, the Dublin Institute of Technology and Loughborough University. The 2019 event will take place at Sheffield University.

2018 Media Coverage

The 2018 Technical Symposium was covered across a range of building services magazines including: Local Authority Building and Maintenance, Facilities Management Journal, Professional Housebuilder and Property Developer, Premises & Facilities Management, Modern Building Services, H&V News, FM World and BSEE. With over 200 participants via Twitter throughout the two day event, using **#CIBSESymposium**; the Technical Symposium is one of CIBSE's most broadcasted events via social media.



2018 Sponsorship Packages

Gold package: £6,000

- The Gold Sponsor will have prominence across the Technical Symposium, including:
 - First choice position of allocated stand space (pull-up stand and table) in the coffee and poster exhibition break out area
 - Leader board advertisement on CIBSE Journal website for one month (value £1,000)
 - Company profile on the CIBSE Technical Symposium microsite including 100 word profile and company logo
 - Opportunity to provide a two minute technical address to delegates at a plenary session to recognise the importance of supporting the event
 - A technical paper (CPD module, white paper, report, research document etc.) included in the CPD section of the CIBSE Journal website facilitating lead generation.
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- Recognition (by name and logo where practical) in principal promotional materials and promotion prior to the event including: CIBSE E-newsletter (circulated to over 20,000 contacts)
 - Inclusion on all bespoke email communications surrounding event (invites, confirmations etc.)
 - Selected CIBSE posts on Twitter and LinkedIn
 - Inclusion in delegate programme brochure distributed to up to 250 attendees
 - Acknowledgement in press coverage and appropriate publications
 - Two free delegate places worth £530+



Silver package: £4,000

- Allocated stand space (pull-up stand and table) for sponsors in the lunch and poster exhibition breakout area
- Company profile on the CIBSE Technical Symposium microsite including 50 word profile and company logo
- Recognition (by name and logo where practical) in principal promotional materials and promotion prior to the event (see Gold Package point 6)
- Two free delegate places worth £530+

Drinks reception & buffet package: £3,500

- Pull-up stand in the drinks reception venue
- Recognition (by name) in the reception Welcome Note speech
- Company profile on the CIBSE Technical Symposium microsite including 100 word profile and company logo
- Recognition (by name and logo where practical) in principal promotional materials and promotion prior to the event (see Gold Package point 6)

Broadcasting package: £5,000

- Company logo to accompany all live broadcasting and recorded video footage of the event, available for all to watch on the CIBSE website post event
- Company profile on the CIBSE Technical Symposium microsite including 100 word profile and company logo
- Recognition (by name and logo where practical) in principal promotional materials and promotion prior to the event (see Gold Package point 6)

For more information and to secure a package please contact Jim Folley:

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