



2023 CIBSE ANZ Seminar Series

# 6 Minutes to Midnight

Insights & practical solutions to make a difference  
in the built environment by 2030 ... and beyond

5 sessions online each Tuesday from 12pm - 2pm AEST, 22 Aug 2023 - 19 Sept 2023

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Insights & practical solutions to make a difference in the built environment by 2030 ... and beyond



## OVERVIEW

This year's seminar series will feature five enlightening sessions, taking place over five Tuesdays from 12-2pm AEST, dedicated to exploring the latest trends and innovations that can help us achieve a sustainable built environment by 2030 and beyond. We invite you to be a part of this transformative journey and contribute to the future of our industry.

In 6 Minutes to Midnight, we will explore several themes:

- The carbon trajectory of the grid. Exploring the world of microgrids. What do building services engineers need to consider for buildings to facilitate the decarbonisation of the grid.
- Trading off embodied carbon and operational energy. Striking a balance between the demand to act now - and the need to act wisely
- Retrofitting opportunities for heat pumps and a look at the impacts of societal changes in the last 2...5...10 years and the demands for change from younger generations.
- A look back at mistakes from the past to avoid as we charge headlong into reducing all things carbon. What might be the next cogeneration, tri-generation or CFC refrigerant?
- How building services design can promote agility and sustainability, leveraging AI, 'Smart' technology, and micro-grids.

**The series will be run virtually as 5 weekly sessions  
12pm - 2pm AEST, Tuesday 22 Aug 2023 - 19 Sept 2023**



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5 online sessions - each consisting of 2-3 presentations and a panel discussion

## Day 1 Tuesday 22 August, 12pm-2pm AEST

- **Pathways, Stairways and Highways:** Grid carbon trajectory, the fascinating world of microgrids.
- Dive into the intricacies of load balancing between properties
- Compelling pilot project case studies

## Day 2 Tuesday 29 August, 12pm-2pm AEST

- **Leaving a Legacy:** The trade-offs between embodied carbon and operational energy.
- The critical issues surrounding embodied carbon in MEP (Mechanical, Electrical, and Plumbing)
- The importance of acting wisely while taking action now

## Day 3 Tuesday 5 September, 12pm-2pm AEST

- **Back to the Future:** Retrofit opportunities
- Uncover the potential of heat pumps
- The impacts of changing societal norms, such as remote work and the demands of millennials and Gen Z
- Redefining loads for electric systems design and discussing the opportunities that lie ahead

## Day 4 Tuesday 12 September, 12pm-2pm AEST

- **Back to the Future Pt II:** A reflect on our industry's past
- The lessons we can learn from previous mistakes. Tri-gen, co-gen, asbestos and CFC refrigerants
- Next-generation technology replacements

## Day 5 Tuesday 19 September, 12pm-2pm AEST

- **To Infinity and Beyond ... (2030):** A future envisioned as the boundaries of what's possible are pushed
- How building services design can promote agility and sustainability
- The transformative power of AI and 'Smart' technology



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### PLATINUM SEMINAR PARTNER – \$7,000 (ex gst)

- Up to 30 delegate tickets to be used to invite staff, clients or guests. (Valued at \$8370)
- Acknowledgement in all pre-seminar literature including the main announcement to over 8000 members and contacts
- Acknowledgement on LinkedIn to over 3500 connections
- Your company website hot linked to event information on the CIBSE ANZ website
- Acknowledgement in the seminar proceedings as a platinum partner
- Your company's digital banner onscreen during event
- Five-minute interview with CIBSE Chair embedded into the seminar programme. Promoted post-event (Valued at \$2,000)
- One-minute promotional video run during seminar programme x5 (Valued at \$1,500)
- Expert participation in up to two panel sessions (Valued at \$1,000)
- Feature article or interview in the CIBSE ANZ eNewsletter. (Circulation 3000, valued at \$1,000)
- Opt-in delegate contact information shared
- Your digital marketing collateral shared with all delegates eg access to online learning, e-books, products guides, and sales brochures
- Seminar content will be made available to the international building services community following the event, increasing exposure.

### GOLD SEMINAR PARTNER – \$3,800 (ex gst)

- 15 delegate tickets to be used to invite staff, clients or guests. (Valued at \$4185)
- Acknowledgement in all pre-seminar literature including the main announcement to over 8000 members and contacts
- Acknowledgement on LinkedIn to over 3500 connections
- Your company website hot linked to event information on the CIBSE ANZ website
- Acknowledgement in the seminar proceedings as a gold partner
- Your company's digital banner onscreen during event
- 30 sec promotional video run during seminar x 5 session (Valued at \$1,000)
- Expert participation in one panel session (Valued at \$500)
- Opt-in delegate contact information shared
- Your digital marketing collateral shared with all delegates eg access to online learning, e-books, products guides, and sales brochures
- Seminar content will be made available to the international building services community following the event, increasing exposure.

### INDUSTRY PARTNER – \$900 or \$1200 (ex gst)

- Option for 5 or 10 delegate tickets to be used to invite staff, clients or guests. (Valued at \$2232 or \$2790)
- Acknowledgement in all pre-seminar literature including the main announcement to over 8000 members and contacts
- Acknowledgement on LinkedIn to over 3500 connections
- Your company website hot linked to event information on the CIBSE ANZ website
- Acknowledgement in the seminar proceedings as an industry partner
- Your company's logo onscreen during the event
- Seminar content will be made available to the international building services community following the event, increasing exposure.